

MOTIVATE, EDUCATE AND REWARD



Brighton & SUSSEX

DOMINATED by the rolling hills of England's newest National Park, the South Downs, this region is the perfect choice if you're looking to blend luxury and adventure with a dash of quirky English style.

Start off with one of our exciting challenges. From haring round a historic racetrack to mastering aerobatic rolls with a fighter pilot, they're guaranteed to test and stimulate your guests to the maximum.

Afterwards, indulge them in a day of world-class horseracing or luxury cruising. Or let them soak up some English character in Brighton or while away an afternoon learning the subtle art of cricket. The choice is all yours...

LOCATION & ACCESS

The main gateway to Sussex is Brighton.

By road

From London to Brighton:

Approx. 1.5 hrs south/65 miles.

By air

Nearest international airport:

London-Gatwick airport

Alternative airports:

London-Heathrow,

London-Stansted airports

By train

From London-Victoria to Brighton: 1 hr.



Brighton

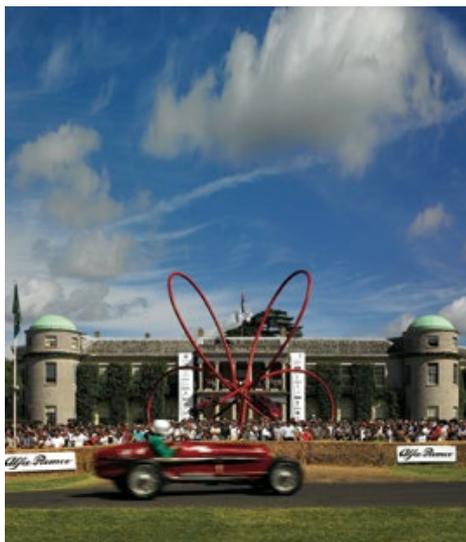


Beloved by weekend Londoners, the 'City by the Sea' is an eclectic cocktail of artistic chic, lively beachfront and fascinating history.

Along the pebble-strewn beach, the Victorian pier thrusts out to sea, packed with traditional entertainment. Nearby in the Artist Quarter, colourful studios spill onto the promenade while inland, visitors can shop for antiques and designer clothes in the bohemian bustle of the 'Lanes' or explore the Royal Pavilion, with its Indian dome and Chinese-style interiors.

As evening falls, Brighton's performing arts come into their own, while the huge variety of restaurants and clubs make Brighton a top nightlife choice.

The Goodwood Estate



Nestled in the rolling South Downs hills, the Goodwood Estate represents a slice of grand English country living.

The first Duke of Richmond recognised the special allure of the place when he bought Goodwood House as a hunting lodge in 1697. Subsequent Dukes have developed their own love for sport, art and entertaining. As a result, today's 12,000-acre estate is the venue for a range of world-famous events from horse racing to motor racing. There's also a luxury hotel, spa and a plethora of country sports on hand, including golf, flying and shooting, while a sculpture park adds to the charm.

Sussex



Divided into the counties of East Sussex and West Sussex, this richly varied region is dominated by the great chalk uplands of the South Downs, a beautiful landscape of tumbling hills and valleys dotted with pretty villages and grand country houses.

Along the coast, the Downs meet the sea in a series of spectacular white cliffs, especially impressive near Eastbourne. Further east is historical Rye, with its cobbled streets, and Battle, where William the Conqueror fought the Saxons at the Battle of Hastings in 1066. Westwards visitors can enjoy charismatic Brighton or continue to dreamy Arundel and the yachting haven of Chichester.

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ARRIVAL

Step on board the British Pullman, sister train to the Venice Simplon-Orient-Express, and you are back in the heyday of great train travel. Seated in exquisitely appointed vintage carriages, your guests will be surrounded by a world of indulgence. Let them revel in nostalgia as they board a carriage dating from the 1920s or 1930s, staffed by liveried stewards. Their journey begins in style, with Bellinis and brunch on board as they travel through the English countryside en route to Sussex.



WHERE TO STAY

South Lodge Hotel, Horsham
★★★★★ **89 rooms and suites**



Set amongst acres of woodland and parkland, South Lodge exudes the feel of a family home.

Already one of the finest hotels in England, it has recently enjoyed an investment programme lifting it to new heights in five-star country house hotel luxury.

In addition to its array of award-winning dining options, the hotel's bedrooms and suites are individually styled and designed so that no two are the same, with gorgeous soft furnishings and quirky furniture. All this is combined with flawless attention to detail and a wealth of homely charm as well as spectacular views over the South Downs.

The Grand, Brighton
★★★★★ **201 rooms and suites**



More than a hotel, the Grand is an institution; an iconic piece of British history perched contentedly at the centre of one of the most famous seafronts in the world.

From its opulent Victorian facade to its lavish interior, it's a hotel that's all about old world luxury, individual style and five-star service.

Built in 1862 to cater for the fashionable upper-classes, the hotel has recently undergone a multi million pound investment resulting in 201 beautifully refurbished rooms as well as a brand new luxury spa. Added to this is a choice of bars and dining options, all offering top-class Brighton hospitality.

Goodwood Hotel, near Chichester
★★★★ **Deluxe** **91 rooms and suites**



Situated at the heart of the Goodwood Estate on the glorious Sussex Downs, this privately owned country hotel is the perfect balance of award-winning dining, stylish rooms and 21st century technology, combined with first class service.

The hotel offers a choice of beautiful rooms and suites, perfect for relaxing after a busy day. A talented kitchen brigade also works alongside the team at Goodwood Home Farm to produce delicious menus using the very best Estate-reared ingredients. A state-of-the-art health club with indoor pool, sauna, steam and treatment rooms, creates the perfect atmosphere for guests to unwind and rebalance.

ACTIVITIES

A Day at the Races (Full Day)



Perched high on the Sussex Downs with spectacular views towards the Isle of Wight, it's hard to imagine a more picturesque place to enjoy a day's racing than Goodwood.

The third Duke of Richmond first brought horseracing to the Estate in 1802. Now over 200 years later, the course is internationally acclaimed not only as being one of the most beautiful racecourses in the world but also for its unique sense of relaxed style and its impeccable standards of service and quality.

With a programme of fixtures from May to October showcasing flat racing at its best, it's an unforgettable place to entertain and reward your guests.

Paragliding over the South Downs (Full Day or Half Day)



Just like birds of prey, paragliders can soar for hundreds of miles, reaching heights of over 15,000 feet (4,500 metres).

Transport your guests to one of the country's most popular paragliding schools where they can learn to fly under the expert supervision of a qualified instructor in the scenic setting of the South Downs National Park. Your guests will require determination and courage, but the rewards are soon realised, and their first low, ground skimming flight will give them an experience they are unlikely to forget.



Flying Experience (Full Day or Half Day)



From a gentle lesson learning the basics in a Cessna to a simulated aerial race in a state-of-the-art Extra 300 stunt plane - there is a range of adrenaline-filled experiences waiting to impress any of your guests.

For those wanting something more nostalgic, how about an historic flight in an original 1940's Harvard fighter plane. Under expert supervision, guests get the opportunity to take the controls of this magnificent and very powerful aircraft.

Motorsport Track Day (Full Day or Half Day)



Goodwood Motor Circuit is the only classic circuit in the world to remain entirely in its original form, making it an exceptional historic venue for a track day.

Allow your guests to step back in time and revel in the romance and glamour of motor racing as it used to be, as they drive in the tracks of some of motor racing's greatest names, including Stirling Moss and Jackie Stewart. A variety of driving experiences are on offer from the latest Supercars to historic cars from the golden age of racing, or they can test their skills on the challenging skid pan course, sure to get the adrenaline flowing.

Luxury Sunseeker Cruise (Full Day or Half Day)



Get a taster of the high life on a luxury powerboat cruise. This day offers your guests an experience on the most luxurious and best known powerboat brand – the Sunseeker. With luxurious interiors, these powerful craft can reach speeds to impress even the most experienced seafarer.

Your guests can step aboard and appreciate the incredible power of these vessels as they whizz through the water along the scenic Sussex coast.

Arundel Castle Tour (Half Day)



There are nearly 1,000 years of history to uncover at this castle, set high on a hill in West Sussex, commanding magnificent views across the South Downs and the River Arun.

Built at the end of the 11th century, the castle has been the seat of the Dukes of Norfolk for over 850 years. It is one of the great treasure houses of England and is home to many priceless works of art as well as some exquisite furniture. On this tour your guests can also learn about the castle's many royal connections as well as take a wander through the magnificent walled gardens.

Learn to play cricket (Full Day or Half Day)



A balmy summer's day, a picturesque village green, the thwack of leather on willow, a polite ripple of applause...

This is cricket - England's premier summer sport. It's a game that holds a special affinity with South East England, for it was here, on the cropped grass of the sheep-rearing Downs, that it originated; the bowler throwing a ball of wool at a target, usually a wicker gate, defended by a batsman wielding a shepherd's crook.

In the short span of a few hours the fun, yet professional, instructors will endeavour to teach guests the basics of this most classic English sport.

Get under the skin of Brighton (Half Day)



Bursting with Regency chic and beachfront cool, Brighton is one of England's most iconic seaside cities.

The resort was already growing in popularity when the Prince Regent, later King George IV, visited in 1783 and decided to make a home here. High fashion followed transforming Brighton into 'London by the sea' and instilling it with the bohemian spirit and artistic flair that still lives on today.

On this quirky tour your delegates can combine a gentle cycle and a relaxed stroll to experience a humorous look at the landmarks, past and present, that make it a city like no other.

GALA DINNER OPTIONS

Brighton Pavilion, Brighton

Up to 130 dinner guests



This extravagant royal pleasure palace, built for the Prince Regent, later King George IV, is remarkable for its exotic appearance both inside and out.

Revered by fashionable Regency society and a distinctive landmark for vibrant Brighton & Hove today, it oozes splendour and extravagance making for a memorable setting for a special celebration.

Choose from the theatrical Banqueting Room with its dramatic decor, created for one of the most flamboyant kings in English history or the more intimate Red Drawing Room or William IV Room. Afterwards, opt for a recital in the dazzling Music Room that echoes George IV's passion for music.

Goodwood House, near Chichester

Up to 350 dinner guests



Goodwood House has been a home for family parties and celebrations for over 200 years. The magnificent Regency Ballroom has been the scene of many glittering soirees and is still used for parties today.

Tonight your guests will be greeted by the Goodwood Butler and his team who will serve drinks on silver trays. Candles will be flickering, fires will be lit and your guests will have exclusive use of the magnificent State Apartments with a team of guides on hand to point out the works of art throughout the House.

With mouth-watering menus, excellent service and after-dinner entertainment to suit your event, this is a very special venue.

Herstmonceux Castle, near Brighton

Up to 150 dinner guests



Few visitors can fail to be captivated by their first sight of 14th century Herstmonceux Castle, rising from its tranquil moat.

The castle is set in 600 acres of parkland and luscious formal gardens, which embody the history of medieval England and the romance of Renaissance Europe.

Inside you can choose from a range of rooms from an intimate rustic room with open fireplace to the magnificent ballroom, perfect for a grand banquet. Choose perhaps a Tudor banquet theme - goblets of mead, long rustic tables, court jesters, strolling musicians and even an appearance by Henry VIII himself!

OTHER DINING OPTIONS

'Seven Good Things of Sussex'



Although most of the seven delicacies in this old folk rhyme, celebrating Sussex food, have now disappeared, it remains a region brimming with foodie delights.

Savour fresh fish, landed straight off the boats at Hastings, Shoreham and Newhaven or crabs and lobsters from Selsey. Or sample some of the 85 varieties of local cheese. Wash it all down with a pint of local ale or one of Sussex's exceptional sparkling wines – they regularly beat French champagne in international competitions. And for pudding? Why not try a sinful slice of Banoffee (banana and toffee) Pie – it was invented in Sussex after all!

Dining at Glyndebourne Opera



In the world of opera, Glyndebourne is unique. Recognised as one of the world's great opera houses, its productions travel worldwide and are screened in cinemas from New York to Tokyo, yet it remains a very English institution.

Surrounded by beautiful gardens, the opera house stands next to the country home of John Christie, who founded it in 1934. Now run by his grandson, it is still very much a family concern.

From a formal meal in one of Glyndebourne's restaurants to an alfresco picnic on the lawn, your guests can soak up the unique atmosphere while savouring some delicious food.