



Rugby World Cup 2015: Team Base Search

Rugby World Cup is the third largest global sporting event and will be hosted in England from September 18 to October 31, 2015. The Tournament, which is contested every four years, will see the top 20 International teams travel to England in 2015 and compete for Rugby's highest honour in front of well over 2 million fans in stadia across the country.

As preparations for the Tournament continue with pace, we have launched the Rugby World Cup 2015 Team Base selection process, giving facilities across the country the opportunity to be part of a hugely rewarding programme of hosting participating teams.

Team Bases will play a key role at Rugby World Cup 2015 and we are determined to provide players and management with the very best environment in which to train and prepare. England has a fantastic range of high class sports, conference and

accommodation facilities and we are delighted to launch this process with a view to setting a new benchmark for Rugby World Cup Team Base standards.

Rugby World Cup is the showpiece for the Game and will attract vast numbers of domestic fans, as well as an anticipated 500,000 visitors into the UK. Becoming a Team Base will provide your facilities with a unique opportunity to be part of this global event and give the local community access to the Tournament.

We now invite you to find out more about Rugby World Cup 2015 Team Bases by reviewing the details enclosed and look forward to working with a range of facilities, clubs and organisations, located throughout England and Wales, to make this a truly memorable Tournament.

Debbie Jevans

Chief Executive Officer, England Rugby 2015
Tournament Organisers for Rugby World Cup 2015



**England
2015™**

Team Base Facility Requirements

A Rugby World Cup 2015 Team Base must include the following five core components:

Facility	Specification
Team Hotel	<ul style="list-style-type: none"> • 4 or 5 star hotel with meeting and conference rooms – the bid submitted should recommend the most appropriate hotel located near to the training facilities
Outdoor Training Venue	<ul style="list-style-type: none"> • One natural turf rugby pitch provided to an excellent standard • Separate scrummaging area • Excellent changing room facilities • Rooms available for team use – treatment, analysis etc
Indoor Training Venue	<ul style="list-style-type: none"> • Indoor sports hall with a sprung floor • Sufficient ceiling height to practice lineouts • Minimum size of one basketball court
Gym	<ul style="list-style-type: none"> • Close to the hotel and outdoor training venue • Abundance of free weights and lifting platforms
Swimming Pool	<ul style="list-style-type: none"> • Ideal length of 25m with 3-4 lanes dedicated for the team at the time of use

Team Base Locations

As part of the Team Base minimum requirements set out by England Rugby 2015, it is preferred that Team Bases and all their components be located on one site. Where this is not feasible it has been deemed that the travel time between the Team Hotel and the training facilities should be no more than 20 minutes. It should also be noted that there is a requirement for a maximum travel time of 15 minutes between the Outdoor Training Venue and all other Training Venues.

As part of the search for Rugby World Cup 2015 Team Bases a variety of locations will be considered, including the following:

Location	Team use
Team Bases that are located close to the Match Venues – with a travel time of less than 50 minutes.	<ul style="list-style-type: none"> • Teams will either use these bases as permanent homes during the pool phase for anything from 1-4 weeks, travelling out to Host Cities, where Match Venues are located, for short stays. • Alternatively teams may use them as short term stays e.g. arriving two nights before their match in that area and departing one night after. These bases may be used for the pool phase and knockout phase depending on the Match Schedule and which matches are in the respective venue.
Team Bases that are centrally located between more than one Match Venue i.e. more than 50 minutes from the nearest Match Venue but less than 90 minutes from more than one Match Venue.	<ul style="list-style-type: none"> • Teams may use these bases as a permanent base for 1-4 weeks during the pool phase, travelling out to Host Cities, where Match Venues are located, for short stays. • These bases may also be considered for the knockout phase depending on their location.
Team Bases that are not located near Match Venues but offer excellent facilities, a superior Hosting Offer and allow teams to experience a different part of the country and an 'escape' from the Host Cities.	<ul style="list-style-type: none"> • Teams may use these bases during the pool phase of the competition, for any period of time up to 4 weeks, travelling out to Host Cities, where Match Venues are located, for short stays.

Team Base Benefits

Hosting a team as part of a major event can be hugely rewarding and provides considerable benefits to the facility and local community. Successful applicants will be part of the world's third largest sporting event and will be able to utilise the opportunities which include:

- An increased domestic and global profile for the venues or facilities as a world class team sports facility
- Raising awareness of the local area with potential to increase tourism opportunities, during and post Tournament, with fans and media following the teams around the country
- Generation of pride, goodwill and increased engagement amongst the local community in their role as team hosts
- Recognition as an official Rugby World Cup 2015 Team Base and use of this designation and associated benefits, which include a formal mark that can be used across selected collateral and assets. A commemorative plaque for the Team Base facilities will also be issued
- The start of a potential long standing relationship with the participating team, providing potential future hosting opportunities
- Raising the profile of the Game of Rugby and its associated values within the local area which in turn may lead to increased participation or interest in sport

Team Base Applicant Considerations

Match Venues and Match Schedule – England Rugby 2015 will announce the confirmed list of Match Venues and the full Tournament Match Schedule in the coming weeks. Those wishing to submit a Team Base bid should consult the Long List of potential Match Venues for reference to locations. England Rugby 2015 will communicate the selected Match Venues to all interested parties once announced.

Financial – As part of the Team Base programme, England Rugby 2015 will cover the participating teams costs as outlined in the full Invitation to Tender (ITT) document. Applicants submitting a response to the tender will recognise the benefits and value to their facilities and venues through the association with the Tournament and it is therefore anticipated that any facility hire or service fees will be waived.

Duration of Use – The Tournament runs for a six week period. Access and use of each Team Base will vary dependent on locations and the Match Schedule, however teams may arrive in England from September 9, 2015 onwards. Applicants should take note of the potential impact to their facilities, venues and regular patrons. Details on access requirements are included in the full ITT.

How to Become a Team Base

Details on the Team Base search and selection process are now fully available. England Rugby 2015 advise all interested parties, who feel they can meet the Team Base core requirements, to request the full Invitation to Tender (ITT) document via teambases@er2015.com. Applicants should review the full ITT and are invited to submit their response to become a Team Base before **June 7, 2013**. Applicants should note that responses can be submitted prior to confirmation of the selected Match Venues, however England Rugby 2015 will communicate the selected Match Venues to all interested parties. These will be confirmed in the coming weeks.