

## Making the most of your TripAdvisor listing

Pam Foden  
VisitEngland



do  
Ann:

Thank you so much for  
your hospitality, kindness  
and friendship and for  
helping to make our family  
holiday great.

Just to say  
thank you very much

W.S. of love

Jo-Anne, Eric,  
Cameron &

Parvaneh !!

12/2/98

# 315 million

## Unique monthly visitors\*

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# 4.4+

**million  
businesses  
listed**

# 45

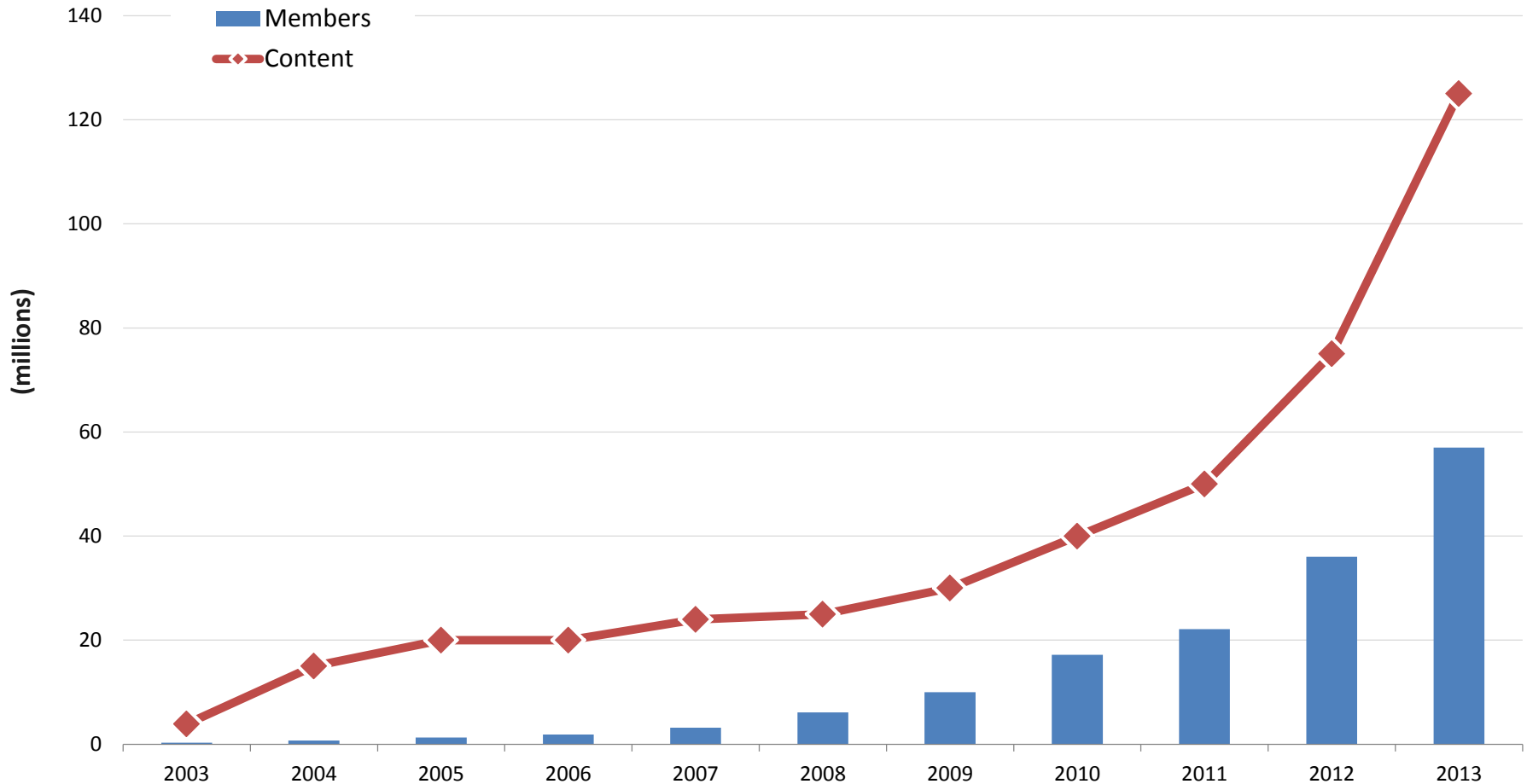
**countries  
and point  
of sales**

# 26+

**million  
candid traveller  
photos**

# Rapid growth of members and content since 2012

More than 100 new contributions are posted every minute





# Bradgate Park

1,434 Reviews

#1 of 92 things to do in Leicester

Certificate of Excellence

Nature & Parks

Overview

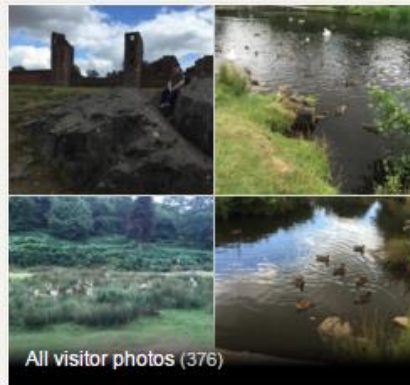
Reviews (1,434)

Q&A (12)

Location

Save

Write a Review



All visitor photos (376)

Is this attraction free to the public?

Yes  No  Unsure



## TripAdvisor Reviewer Highlights

[Read all 1,434 reviews](#)

### Visitor rating

Excellent	<div style="width: 80%;"></div>	1063
Very good	<div style="width: 25%;"></div>	329
Average	<div style="width: 5%;"></div>	35
Poor	<div style="width: 0%;"></div>	4
Terrible	<div style="width: 0%;"></div>	3

### *"Still lovely after all these years"*

I've been coming here since the 1960s and the character and views of Bradgate Park are as good as ever.



Reviewed 2 November 2015

foxontherox, Bognor Regis, United Kingdom

Address: Newtown Linford, Leicester LE6 OHE, England

Phone Number: +44 116 234 1850

[Website](#) [E-mail](#)

[Improve this listing](#)

### Description:

Bradgate Park was first enclosed as a deer park (for hunting) in the...

[read more](#)

# TripAdvisor reviewers – Lincoln Cathedral

2,161 reviews sorted by: **Date** | [Rating](#)

English first



swift314  
Sheffield, United Kingdom

Level 6 Contributor

1,168 reviews

798 attraction reviews

655 helpful votes

**swift314**

Level 6 Contributor

- TripAdvisor member since 2009
- 50-64 man from Sheffield, United Kingdom

Urban Explorer

### Review distribution (1137)



[Message](#)

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stefshelton

Level 3 Contributor

13 reviews

6 attraction reviews

8 helpful votes

building of this size & intricacy was built many hundreds of years ago & would cost an absolute fortune if built today, though...

[More](#)

Helpful?

[Thank stefshelton](#)



Tony B

Level 4 Contributor

47 reviews

26 attraction reviews

### “Wonderful”

Reviewed 13 October 2015 via mobile

Whatever you do don't miss a visit to this cathedral. There is so much history in front of you. If you get the chance do the roof tour. Great guides in the cathedral, very informative. All in all it was a great morning

Helpful?

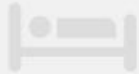
[Thank Tony B](#)

# Gilburn Bed & Breakfast

★★★★★ 41 Reviews | #1 of 2 B&Bs / Inns in Shepshed

Save

53 Ashby Road Central, Shepshed LE12 9BS, England



[Got a photo?](#)  
[Add it.](#)

## We can't find prices for this accommodation

Our online travel partners don't provide prices for this accommodation, but we can [search other options in Shepshed](#)

Check In



Check Out



Show Prices

## Explore similar hotels




2.2 miles

**Burleigh Court**

★★★★★ 484 Reviews

Show Prices



1.6 miles

**The Link Hotel**

★★★★★ 421 Reviews

Show Prices



6.1 miles

**The Hunting Lodge**

★★★★★ 82 Reviews

Show Prices

## 41 reviews from our community

Write a Review



V1c27

Level 2 Contributor

Rate and write a review (Receive 100 points)



Click to rate

### Traveller rating

Excellent	38
Very good	3
Average	0
Poor	0
Terrible	0

### See reviews for

	Families	7
	Couples	7
	Solo	7
	Business	18

### Rating summary

Sleep Quality	★★★★★
Location	★★★★☆
Rooms	★★★★★
Service	★★★★★
Value	★★★★★
Cleanliness	★★★★★

Traveller tips help you choose the right room. Room tips (3)

# College Court Hotel

164 Reviews | #8 of 42 Hotels in Leicester

Knighton Road, Leicester LE2 3UF, England | Hotel amenities



Enter dates for best prices

Check In [calendar icon] Check Out [calendar icon]

Show Prices

Compare best prices from top travel sites

Booking.com Expedia LateRooms.com

and 7 more sites!



Free Breakfast | Mid-range | Free Parking

Star rating provided by Expedia

Overview | Reviews (164) | Photos (48) | Location | Amenities | Q&A (1) | Room Tips (57)

Save



# Ramada Leicester Stage

329 Reviews | #31 of 42 Hotels in Leicester

+44 800 028 4244 | Hotel website | Hotel deals

299 Leicester Road | Wigston Fields, Leicester LE18 1JW, England (Formerly BEST WESTERN Leicester Stage Hotel)

Special Offer Save 15%; Earn Bonus Pts



Enter dates for best prices

Check In



Check Out



Show Prices

Compare best prices from top travel sites



Booking.com

LateRooms.com

and 7 more sites!



Professional photos



Traveller photos



Browse nearby



Mid-range >

Pool >

Free Parking >



Official star rating provided by VisitEngland, the National Tourist Board.

Overview

Reviews (329)

Photos (72)

Save

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By listing your products and services within TripAdvisor's travel directory, you not only will be seen on www.tripadvisor.com's award-winning site but on other leading travel sites.

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With its sophisticated search technology, TripAdvisor can help you reach consumers at the very moment they are researching your location. As a hotel owner in Boston, for instance, you would benefit greatly from listing your property with TripAdvisor. Consumers looking for hotels in Boston could access your information, including a description of the property and a photo, and be well on their way toward booking a room!

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**Restaurants**



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### TripAdvisor policy for listings

#### Accommodations

We list accommodations that offer multiple rooms/units at one specific address and can accommodate more than



**TripAdvisor ranking**  
depends on **quantity**  
of reviews, **quality** of  
reviews and **“recency”**  
of reviews




# Things to Do in Leicester




ATTRACTION TYPE:

SORT BY: **Ranking**


 Nature & Parks (13)

 Museums (14)


 Sights & Landmarks (30)

 Theatre & Concerts (10)

 Traveller Resources (3)

 Fun & Games (22)

 Nightlife (75)

 Shopping (11)

 Casinos & Gambling (4)



## Bradgate Park

#1 of 92 things to do in Leicester

 1,434 reviews

*"Still lovely after all these years"* 02/11/2015

*"Brilliant place for a hike"* 01/11/2015

Parks



## Tropical Birdland (Desford)

#2 of 92 things to do in Leicester

 269 reviews

*"Highly enjoyable day out"* 02/11/2015

*"Great day out"* 01/11/2015

Nature & Wildlife Areas



## Bosworth Battlefield Heritage Centre and Country Park

#3 of 92 things to do in Leicester

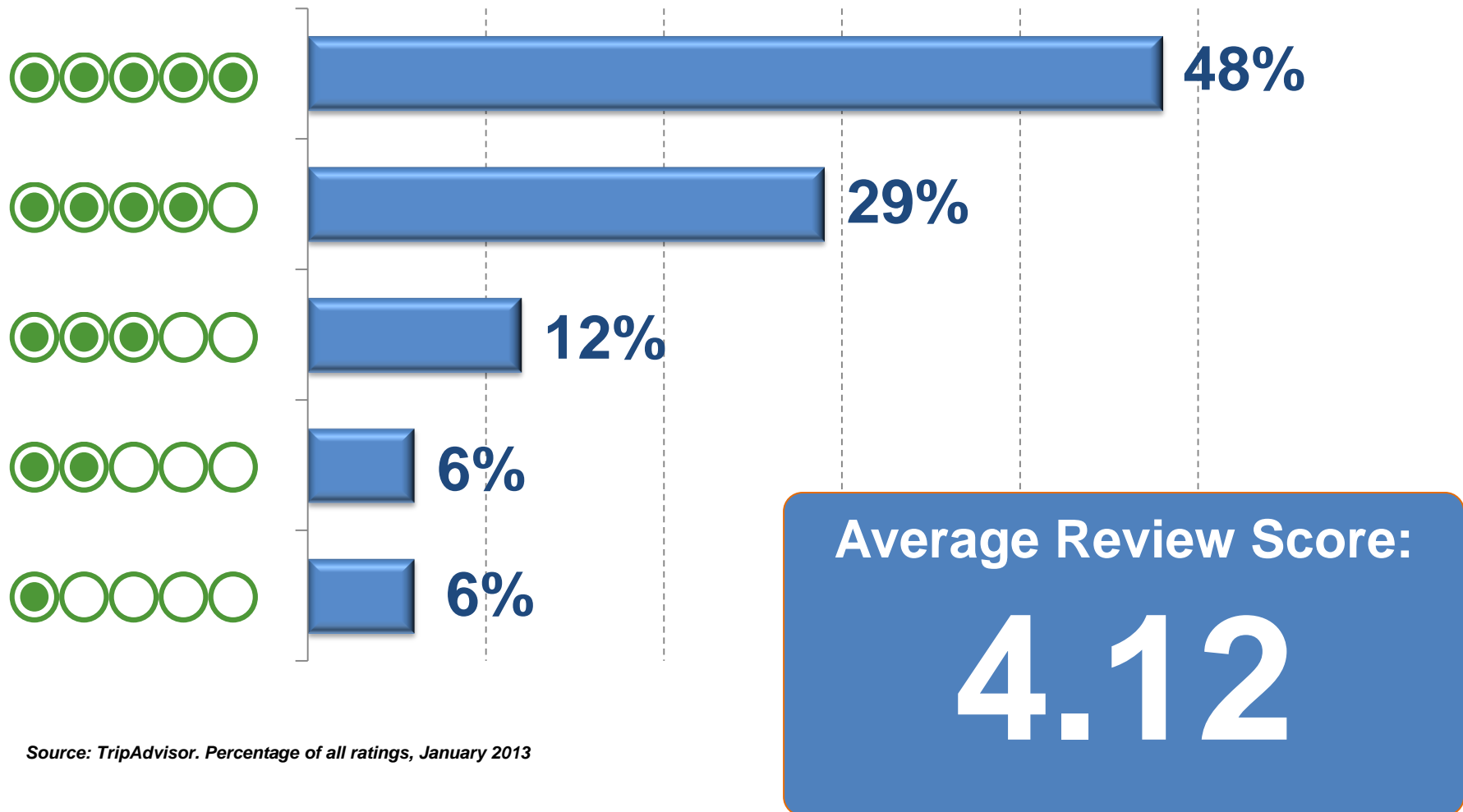
 512 reviews



# Responding to reviews



## TripAdvisor reviews are largely positive



Source: TripAdvisor. Percentage of all ratings, January 2013



# Trevalgan Self-Catering







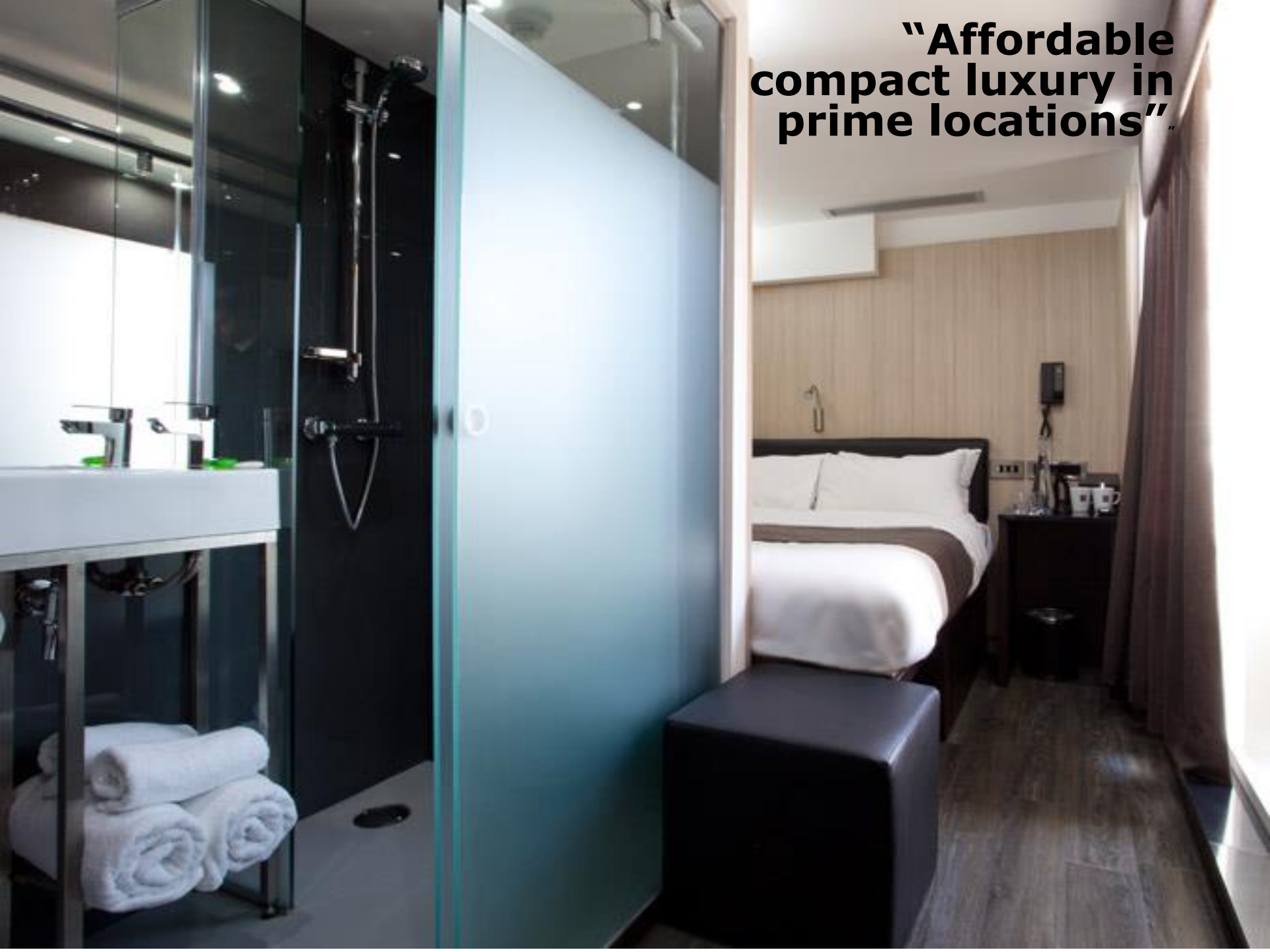
CAFE ZHOTELS BAR

MEXICAN GRILL

CAFE ZHOTELS BAR



**“Affordable  
compact luxury in  
prime locations”.**





# Business listing

## Park Plaza Nottingham

1,075 Reviews | #33 of 55 Hotels in Nottingham | GreenLeaders Bronze level

Hotel website | Hotel deals | 0844 415 6730 | 41 Maid Marian Way, Nottingham NG1 6GD, England

Special Offer Book now & save up to 20%

 PriceFinder

Enter dates for best prices

Check In



Check Out



Show Prices

Compare best prices from top travel sites

Hotels.com

Expedia

Booking.com

and 7 more sites!



Professional photos



Traveller photos



Browse nearby



★★★★★

Green >

Luxury >

Overview

Reviews (1,075)

Photos (167)

Location

Amenities

Q&A (6)

Room Tips (214)

Save

## Bridge House B & B

●●●●● 134 Reviews | #6 of 37 B&Bs / Inns in Newark-on-Trent |  Certificate of Excellence

📍 4 London Rd | New Balderton, Newark-on-Trent NG24 3AJ, England | ✓ Hotel amenities

### PriceFinder

Best prices for your stay

08/12/2015



10/12/2015



£70\*

View Deal >

\*Disclaimer



Management photos



Traveller photos



Browse nearby



✓ Luxury

✓ Free Parking

Overview

Reviews (134)

Photos (10)

Location

Amenities

Q&A

Room Tips (22)

♥ Save



# TripAdvisor Business listing & 'Instant Booking'

## The Duke of Richmond Hotel

587 Reviews | #3 of 19 Hotels in St Peter Port | Certificate of Excellence

Hotel website | E-mail hotel | 01484 906121 | Cambridge Park, St Peter Port GY1 1UY

Special Offer Up to 25% OFF!

Best prices for: 1 room | 2 guests

22/09/2015

23/09/2015

	£306*	View Deal >
	£306*	View Deal >
	£307*	View Deal >

Expedia.co.uk £306\* | Booking.com | Opodo | 1 more sites

\*Disclaimer

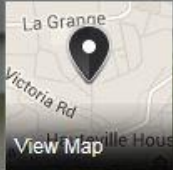
Book on tripadvisor

£307\*

Taxes + Fees Included

Book Now >

- Trusted partner. We work with AMOMA to make your booking as easy as possible.
- Secure payments. We use industry-leading practices to keep your information secure.



★★★★ Luxury > | Pets Allowed > | Free Breakfast > | Free Parking >



Had a good  
time with us today?  
Review us on  
 [tripadvisor.co.uk](https://www.tripadvisor.co.uk)



A cartoon illustration of a male tour guide with a friendly expression, wearing a red cap and a red jacket over a white shirt and red tie. He is holding a microphone in his right hand. The background is a solid red color.

## Encouraging reviews





# Encouraging reviews



- HOME
- OFFERS
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- MEETINGS
- SPA
- EAT & DRINK
- CONTACT
- WHAT'S ON

**BOOK NOW**

BEST PRICE GUARANTEED

Check In

08/06/2015

Check Out

09/06/2015

Rooms

1

Adults

1

Children

0

[Amend Booking](#)

**BOOK NOW**

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**BEST PRICE GUARANTEED**

## WE WANT TO HEAR FROM YOU

You'll find real hotel reviews you can trust at TripAdvisor. TripAdvisor gives us the chance to hear the views of real people who stay in our hotels and gives us the chance to improve the experience of our customers. Add your own travel reviews and help travellers around the world plan and have a great trip.



**Review Bedford Swan Hotel**

○○○○○ (Click to rate)

Title your review - Describe your stay in one sentence or less.

## Phone numbers for TripAdvisor

- 9.00 am to 3.00pm Monday to Friday
- Tel: 0800 098 8460
- Or Tel: 020 3318 5019