

1. 2014 Census of Serviced Accommodation Stock

In 2014 VisitEngland commissioned an update of the accommodation stock census, undertaken in 2012. In contrast to many other countries, there is no compulsory registration scheme for accommodation establishments in England. This census has been undertaken to gain the best possible measure of accommodation stock across the Country.

Various resources were used to compile this information, including VisitEngland's database of accommodation, regional tourism agencies and data supplied from commercial organisations. Where gaps in the databases occurred, including number of rooms and bedspaces, an extensive search of the website was undertaken to populate the missing data fields. This has resulted in an increase in the number of bedrooms and bedspaces across England and subsequently, across the 9 English Regions.

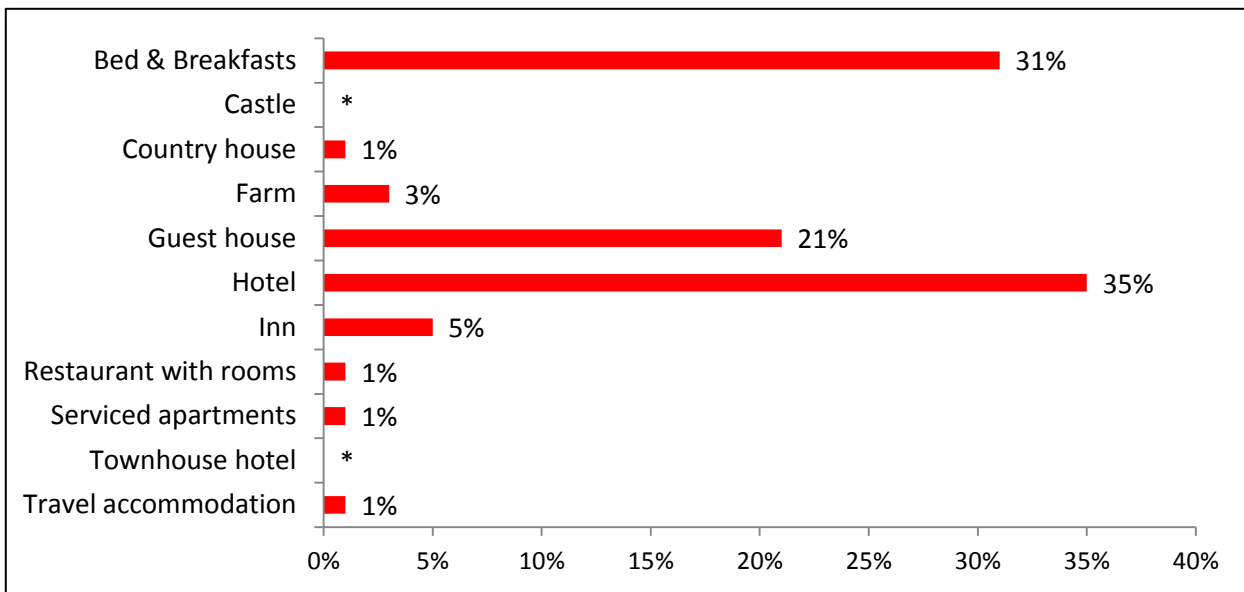
Table 1 details the breakdown of serviced accommodation establishment across the Country.

| Table 1: Accommodation Stock by Region | | | |
|-----------------------------------------------|-----------------------|-----------------|------------------|
| | Establishments | Bedrooms | Bedspaces |
| | 2014 | 2014 | 2014 |
| England | 33,499 | 790,707 | 1,781,294 |
| North East | 1,435 | 28,911 | 61,607 |
| North West | 5,005 | 110,618 | 256,395 |
| Yorkshire/Humber | 3,240 | 56,874 | 123,027 |
| East Midlands | 2,390 | 42,218 | 97,216 |
| West Midlands | 2,208 | 61,676 | 138,760 |
| East of England | 2,516 | 49,158 | 113,246 |
| London | 2,625 | 198,437 | 449,651 |
| South East | 6,899 | 132,848 | 296,589 |
| South West | 7,180 | 109,967 | 244,803 |

Please note: The above information is a measure of serviced accommodation only and excludes campsites, caravans and all self-catering properties. Information on these establishments is detailed in the Non Serviced Accommodation Census

Chart 1: Accommodation Stock by Type

Chart 1 summarises the accommodation stock across the Country broken down by establishment type. Only 2% of all stock on the updated census does not have information on the type of establishment.



* less than 0.5%

Please note: The above information is a measure of serviced accommodation only and excludes campsites, caravans and all self-catering properties. Information on these establishments is detailed in the Non Serviced Accommodation Census