

1. 2014 Census of Non-Serviced Accommodation Stock

In 2014 VisitEngland commissioned an update of the accommodation stock census, undertaken in 2012. In contrast to many other countries, there is no compulsory registration scheme for accommodation establishments in England. This census has been undertaken to gain the best possible measure of accommodation stock across the Country.

Various resources were used to compile this information, including VisitEngland's database of accommodation, regional tourism agencies and data supplied from commercial organisations. Where gaps in the databases occurred, including number of rooms and bedspaces, an extensive search of the website was undertaken to populate the missing data fields. This has resulted in an increase in the number of bedrooms, bedspaces and units across England and subsequently, across the 9 English Regions.

Table 1 details the breakdown of non-serviced accommodation establishment across the Country.

Table 1: Accommodation Stock by Region				
	Establishments	Bedspaces		
	2014	2014		
+England	34,167	1,401,070		
North East	1,114	29,732		
North West	5,219	120,711		
Yorkshire/Humber	3,144	113,794		
East Midlands	2,713	82,401		
West Midlands	1,228	40,718		
East of England	2,722	73,596		
London	494	40,182		
South East	4,981	254,073		
South West	12,552	645,863		

Please note: The above information is a measure of non-serviced accommodation only. Information on serviced establishments is detailed in the Serviced Accommodation Census

Table 2 summarises the non-serviced accommodation establishments across the Country broken down by type of establishment.

Table 2: Accommodation Stock by Type					
	Establishments		Bedspaces		
Tourist campsites	3,715	11%	915,636	65%	
Holiday dwellings	29,075	85%	327,570	23%	
Other collective establishments	1,376	4%	157,864	11%	
England	34,166	100%	1,401,070	99%	

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